

## IASA 2022 Conference Poster Guidelines

Thank you for agreeing to present a poster at the upcoming IASA conference in Mexico City. The poster format is perfect for discussing topics and receiving feedback on a one-on-one basis, especially works in progress or topics with visual material or graphic narratives.

### Registration and programme information:

Please [register](#) for the conference before 26 August to take advantage of the lower 'early bird' rates, and to assist the Programme and Planning Committees by confirming your attendance.

The poster sessions will take place in the Galería René Villanueva at the Fonoteca Nacional. Please arrive before 9 AM on Monday 27 September to register and hang your poster. Adequate wall space and equipment to poster hanging supplies will be provided for you.

There are four one-hour scheduled poster sessions, which can also be viewed on the online [programme](#):

- Monday 26 September, 14:00-15:00
- Monday 26 September, 16:00-17:00 (concurrent with IASA General Assembly)
- Tuesday 27 September, 11:00-12:00
- Tuesday 27 September, 14:00-15:00

Please try to be present in the Galería for at least two of these sessions. You are also welcome to schedule one-on-one sessions to discuss your poster at other times. If you are an IASA member, please attend the General Assembly at 16:00 on Monday 26 September instead of the poster session.

If you need to make a correction to your abstract on the conference website or have any questions, please contact Jennifer Vaughn ([editor@iasa-web.org](mailto:editor@iasa-web.org)) or Perla Rodríguez ([conferences@iasa-web.org](mailto:conferences@iasa-web.org)).

### Poster specifications:

The maximum dimensions of your poster should be 60 cm x 90 cm, and the orientation may be either vertical or horizontal. Please use poster board, heavy coated paper, or other lightweight cardstock for printing your poster. Matte coating is preferable to reduce glare.

In addition to the poster you will display at the conference, you are encouraged to also submit a PDF version in advance to Jennifer Vaughn ([editor@iasa-web.org](mailto:editor@iasa-web.org)). Though electronic submission is not required, poster PDFs can be displayed on the conference website for remote delegates who would otherwise not see your work. The deadline for electronic submission is **15 September**.

You are encouraged to bring your poster with you from home, but it is also may be possible to print in one of the following shops in Mexico City in advance. IASA cannot guarantee the

availability of these printing services—it is up to you to contact them in advance about prices and hours.

#### [Lumen](#)

Av. Miguel Ángel de Quevedo No. 287, Col. Romero de Terreros, Delegación Coyoacán.,  
CP:4310

Hours: Monday-Saturday 9:00-21:00, Sunday 10:00-21:00.

Lunes a Viernes de 09:00 - 21:00 h., Sábado de 09:00 - 21:00 h. y Domingo de 10:00 - 21:00h.

Tel. (55)5658-3075

#### [PCPlot impresión](#)

WhatsApp: 56244 35872

Hours: Monday-Friday 9:00-18:00, Saturday 9:00-14:00, Sunday only by arrangement

#### [Office Depot](#)

TIENDA - 46-OASIS (EXPRESS) CMX

AV. UNIVERSIDAD 1770 LOC. ML-28 ROMERO DE TERREROS CIUDAD DE MEXICO

C.P. 04310

Hours: Monday-Friday, 8:00-21:00, Saturday-Sunday 9:00-21:00.

Lun a Vie: 08:00 - 21:00 hrs., Sáb y Dom: 09:00 - 21:00 hrs.

Tel. 5559507304

#### **Suggestions for creating a successful conference poster:**

[How to create a research paper](#) (NYU Libraries)

Please contact Jennifer Vaughn with any additional questions, and we look forward to seeing you in Mexico City in the autumn!