



**International
Association of
Sound and Audiovisual
Archives**

SPONSORSHIP OPPORTUNITIES

53RD ANNUAL CONFERENCE

A HYBRID EVENT 26-29 SEPTEMBER 2022, MEXICO CITY

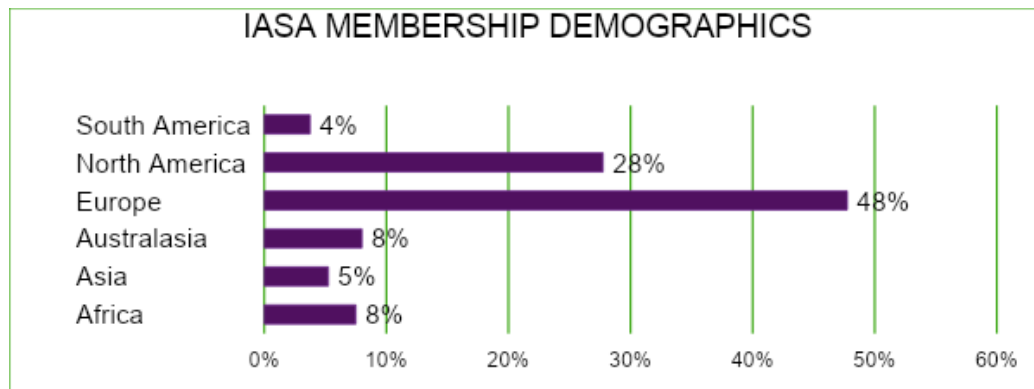
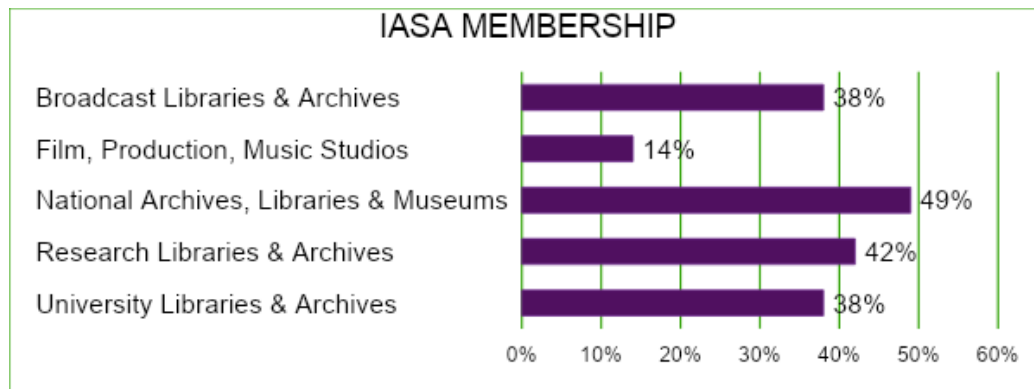
FONOTECA NACIONAL DE MÉXICO / UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO

INTERNATIONAL ASSOCIATION OF SOUND AND AUDIOVISUAL ARCHIVES

<https://2022.iasa-web.org/>

What is IASA?

The International Association of Sound and Audiovisual Archives (IASA) is a professional association and the authority that sets standards for the care, access, and long-term preservation of the world's sound and audiovisual heritage. Through its active worldwide membership and training initiatives, IASA supports and advocates the development of best professional standards and practice amongst organisations and individuals that share these purposes.



Data from 2019

What does IASA do?

Industry Standards - IASA publishes industry standards for managing and preserving sound and audiovisual archives which are adopted world-wide and available in many languages

Tutorials - Tutorials and workshops are offered during conference and presented by IASA experts on a wide range of topics, relating to the needs of the membership

IASA Journal - The IASA Journal is an open access, double-blind peer-reviewed publication that is highly regarded by scholars and the sound and audiovisual archive community

International Relationships - IASA is a founding member of the CCAAA (Co-ordinating Council for Audiovisual Archive Associations) and has representation at strategic UNESCO meetings.

IASA Conference

The IASA conference sets an agenda for ongoing debates in sound and audiovisual preservation. Our more recent conferences were 2016 at the Library of Congress, Washington, DC, USA, 2017 at the Ethnological Museum, Berlin, Germany, 2018 University of Ghana, Accra, Ghana, 2019 Netherlands Institute for Sound and Vision, Hilversum, Netherlands, and 2020 a virtual, joint conference with partners The Fédération Internationale des Archives de Télévision - International Federation of Television Archives (FIAT/IFTA).

The theme of the 2022 conference is “Archives of the Future: Open, Sustainable and Equitable” and will be held both physically and virtually with host institutions:

- FONOTECA NACIONAL DE MÉXICO
- UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO

The 2022 conference is an opportunity to demonstrate new technologies, new systems, and joint efforts that yield innovative services to connect our audiovisual heritage with a global audience. This will include new and diverse use cases and effect more robust and resilient preservation efforts. IASA is committed to creating an inclusive environment that serves all people and their cultural heritage.

Why you should become an IASA Sponsor

Being an IASA Sponsor is a unique opportunity to showcase your business in an international forum attended by key players in sound and audiovisual broadcasting, archiving, preservation, and restoration. Our 53rd Annual Conference will be truly innovative and will provide a global audience.

Sponsoring the IASA Conference not only facilitates IASA's initiatives in the world of sound and audiovisual archiving, but constitutes valuable social investment in maintaining the education, training, standards and guidance we provide. Finally, your generous sponsorship ensures that participation in our conference remains affordable and inclusive in today's global economy.

IASA Sponsorship Packages

Exclusive Platinum Sponsor 6,000 € or more *

- The Platinum Sponsorship is for in-person sponsors only
- The Platinum Sponsor will provide support for translation services for the conference, increasing visibility locally and internationally
- An exhibit space during the conference in the public area
- Your company name announced as the Platinum Sponsor at the opening and plenary sessions for all conference delegates, and in any formal speeches at social events
- Your company logo featured in the largest banner size during the conference programme and between formal conference sessions
- Your company logo featured on the home page and the sponsors page of the conference website
- Your company name listed as the Platinum Sponsor on the conference website
- 10 complimentary conference registrations

Gold Sponsor 3,000 € or more *

- The Gold Sponsorship is for in-person sponsors only
- Your company name announced as a Gold Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- An exhibit space during the conference
- Your company logo featured prominently on the conference website in the second to largest banner size
- A personalized, vendor dashboard with self-serve interface, including analytics to determine your ROI
- 5 complimentary conference registrations

Silver Sponsor 1,000 €

- Silver sponsorship is available for virtual only sponsors

- Your company name announced as a Silver Sponsor at the opening plenary session for all delegates
- Your company logo on a banner smaller than the Gold and Platinum, included on the conference website and during the conference
- Space for an introductory video
- Two complimentary conference registrations (virtual attendance)

Customized sponsorship packages

We understand that some organisations may wish to tailor their own package to sponsor IASA at the 2022 Conference. We are willing to discuss further options or extension of the sponsorship packages. Please contact Vice President Perla Olivia Rodríguez Reséndiz or President Tre Berney, who are part of the organising team, or notify any member of the IASA Executive Board to discuss this further.

Further Information

*No benefits other than those listed for each level of sponsorship are expressed or implied.

All Sponsors must adhere to the [IASA Code of Conduct](#) and maintain an inclusive and supportive environment.

For further information please email: sponsorship@iasa-web.org

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